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PRODUCT INFORMATION NOTIFICATION

PCN: PCN115046

Date: April 15, 2011

Subject: Appointment of Arrow Electronics as the Sole Distributor for Cypress Ultra37000 CPLD Products

To: PCN ADMIN
CYPRESS
pcn_adm@cypress.com

Description of Change:

Cypress has entered into an agreement with Arrow Electronics by which Arrow Electronics will become the sole distributor for Cypress Ultra37000 CPLD products.

Benefit of Change:

Arrow Electronics has proven their value in providing long-term supply for customers, resulting in the extension of product lifecycle for users. Also, the presence of a dedicated sales and marketing force makes Arrow well positioned to assume the role of exclusive distributor.

Cypress is leveraging this value proposition to create a continuing supply chain environment for customers of Ultra37000 products.

Impact to Direct Customers:

Effective immediately, direct Customers will need to purchase Cypress Ultra37000 CPLD products from Arrow Electronics. All orders currently placed with Cypress (i.e., already on file with Cypress) will be honored by Cypress. New orders must be placed with Arrow Electronics.

Moving forward, as a result of this agreement, Arrow Electronics will have all rights to product supply. In other words, through this agreement, Arrow Electronics acts as a single point of contact for global support of Cypress Ultra37000 CPLD products.

Please contact Arrow Electronics for details of product availability and pricing.

Louis Crispo
914-701-4734
lcrispo@arrow.com

Kevin McEvoy
914-701-4733
kmcevoy@arrow.com

Impact to Distribution Partners:

Effective May 9, 2011, all remaining Ultra37000 products will be removed from the Cypress Price Book and will become Non-Cancelable-Non-Returnable (NCNR).

If inventory is to be returned to Cypress, a request must be entered in the Cypress WebRMA system (stock rotation – Cypress request) prior to May 9, 2011. If inventory will be retained, an exit cost request must be submitted to the Cypress Distribution Operations Manager at walt@cypress.com prior to May 9, 2011.

After May 9, 2011, Cypress will support Last Time Buy orders from Distribution partners for 90 days with last time shipments up to Oct 10, 2011. After August 9, 2011, Cypress will move to a one Distributor model per the agreement with Arrow Electronics.

Part Numbers Affected

Affected Parts: 26

Item	Part Number
1	CY37032P44-125AXC
2	CY37032P44-125AXCT
3	CY37032P44-154AXI
4	CY37032P44-154AXIT
5	CY37032VP44-100AXC
6	CY37032VP44-100AXCT
7	CY37064P100-125AXC
8	CY37064P100-125AXI
9	CY37064P100-125AXIT
10	CY37064P44-125AXC
11	CY37064P44-125AXCT
12	CY37064P44-125JXC
13	CY37064P44-125JXCT
14	CY37128P100-125AXC
15	CY37128P160-100AXC
16	CY37128P160-125AXC
17	CY37128P160-125AXI
18	CY37128P160-125AXIT
19	CY37128VP100-125AXC
20	CY37128VP160-83AXI
21	CY37128VP160-83AXIT
22	CY37192P160-83AXC
23	CY37192P160-83AXI
24	CY37256P160-125AXC
25	CY37256P160-125AXI
26	CY37256P160-83AXC

Qualification Status:

There is no change to the qualification status of affected parts as a result of this agreement.

Quality/Failure Analysis:

Failure Analysis will continue to be handled by Cypress. Returns or RMAs should be processed through Arrow Electronics, and not to Cypress Semiconductor directly.

Approximate Implementation Date:

This change is effective immediately.

Method of Identification:

There will be no changes to the ordering codes or marking on production material shipped as a result of this agreement.

Response Required:

No response is required.

For additional information regarding this change, contact your local sales representative or the PCN Administrator at pcn_adm@cypress.com.

Sincerely,

Cypress PCN Administration